



Marketing Menu

Practical marketing help for small businesses, makers, vendors and local brands. Whether you need a fresh idea, a second set of eyes, or ongoing support, you don't have to know exactly what service you need before reaching out.

Not sure where to start? *The Blue Plate Special* is the recommended first step.

START HERE – QUICK PICK-ME-UPS

Creative Brainstorm \$50

A focused session to help you work through an idea, promotion or marketing problem.

Vendor Visibility Checkup \$65

A fresh look at how your booth, brand and online presence work together to help customers notice and remember you.

THE BLUE PLATE SPECIAL – MARKETING AUDIT

The Blue Plate Special \$175

A practical review of your marketing as a whole, including what's working, what needs attention and where I think you should focus next.

*Recommended if you know your marketing needs help
but aren't sure exactly where the problem is.*

À LA CARTE – FOCUSED AUDITS

Website Audit \$125

Social Media Audit \$75

Brand Audit \$75

Already know which part of your marketing needs attention? Start with a focused review.

FIX-IT PACKAGES:

YOU'VE FOUND THE PROBLEM. NOW LET'S FIX IT.

Available after an audit, Fix-It Packages are for businesses that want help putting my recommendations into action.

Mini Fix-it Plate \$150-\$250

For smaller updates and a few focused fixes.

Standard Fix-It Plate \$400-\$500

For multiple updates or a more involved marketing refresh.

VIP Fix-It ½ Day \$650

A focused half-day dedicated to tackling several priorities and getting more done at once.

ONGOING MARKETING SUPPORT

Content Support Plate \$575/mo

Ongoing help creating and keeping your content moving.

Best for businesses that have their overall marketing direction but need consistent help with content creation and execution.

MARKETING SUPPORT PLATE \$875/mo

Broader monthly support for businesses that need help across multiple areas of their marketing.

Best for businesses that want ongoing help with content, marketing direction, campaigns, messaging and keeping everything working together.

NEED A LITTLE EXTRA?

Current audit and monthly-support clients can add additional creative support as needed, including:

Short video editing • extra social posts • email campaigns
graphics • bio rewrites • Instagram highlights

Note: Add-ons starting at \$25

Still not sure what you need?

You don't have to figure that out before you contact me.

Tell me what's frustrating you, what you've tried,
or what you're hoping to accomplish.

We can start there.

LET'S TALK MARKETING